

# LEADING MEDIA COMPANY



For India's largest publishing conglomerate - the library is a key organizational resource. The library maintains a large number of files containing news clippings on different topics. Apart from the problem of space requirements to store these files, the "lack of access" and "inefficiency" of access was identified as key problem areas.

In 1993, they asked Imaging Solutions to design and implement a "document imaging based storage and retrieval" for their library.

## FEATURES

- The immediate objective was to create an archive of all the back issues of their own publications.
- Other information resources like news clippings from over 100 other publications would be included.
- The system was designed after extensive interviews with the library staff and the editorial department.
- To specify, deliver and install the specialized hardware including high-speed scanners, optical jukeboxes and customized software.
- Perform the backlog conversion services.

## IMPLEMENTATION

The system was custom built from the ground up and was designed for production oriented input of information with a very powerful retrieval engine.

## KEY CHALLENGES

Diverse topics for the library required extensive data indexing capabilities.

## ACHIEVEMENTS

- Today, the electronic library has over 15 GB of images organized into several database sections, each serving a particular information need of the end users.
- Each week, the latest issue of the magazine is scanned, indexed and updated into the database. In addition, hundreds of other documents from other published sources are daily added to the database.



Since 1991, Imaging Solutions Pvt. Ltd has been helping companies to capture and manage their corporate information using highly customised software solutions and services built around PowerFile - a state of the art Enterprise Content Management (ECM) framework. PowerFile provides a solution that spans the entire information management lifecycle, from capture and recognition to storage, archival, retrieval, viewing, workflow, dissemination and disposal. Our solutions combine business process management and content management to help reduce costs, increase operational efficiency and ensure regulatory compliance.

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